2014 Annual Report

The leading resource for the effective and efficient use of energy to promote and sustain vibrant local communities.

www.fourcore.org
970.259.1916
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An equal opportunity provider and employer

Cover Photo by Teresa Shishim
2014 In Review

Energy Efficiency
- 4CORE’s HomeRx Program assessed 33 homes, creating potential for $11,610 in annual utility savings and preventing 67 metric tons of carbon pollution.
- Launched the CommercialRx Program, providing seven (7) commercial audits, opening pathways to $5,180 in annual utility savings and preventing 30 metric tons of carbon pollution.
- Certified 11 businesses through the Resource Smart Business Program, saving an estimated $18,782 for businesses and reducing emissions by 142 metric tons annually.

Innovative Solutions
- Completed the Solarize La Plata Campaign and signed up 101 homes for 522 kilowatts of electricity generation, preventing an estimated 567 metric tons of carbon pollution.
- Facilitated four regional meetings and two working group meetings to discuss alternative fuel vehicles for fleets. Provided fleet analyses for eight (8) local fleets as part of the Refuel Colorado Fleets program.

Resource Efficiency Education
- Completed the Healthy Homes Program providing indoor air quality information to low-income households, resulting in 188 households signing a pledge to keep a healthy and smoke-free home.
- Presented energy efficient and/or innovative energy information to 1,191 participants in trainings, open houses, classes and workshops.

Energy Information Hub
- Responded to 38,633 information requests about resource efficiency through phone, walk-in, and e-mail inquiries, attendance at presentations, newsletters, web site visits and social media.

Energy Efficiency for Home & Business
4CORE worked with the City of Durango, Energy Smart Colorado, Amerigas, and a variety of other entities to make rebates and incentives for energy improvements available in Southwest Colorado. 4CORE conducted home and commercial energy assessments for a variety of clients, and developed a referral program to connect home and building owners to local energy professionals.

For a current list of board members, visit www.fourcore.org/AboutUs/BoardofDirectors.aspx
Solarize La Plata was initiated by 4CORE and a group of committed citizens who created a shift in Southwest Colorado’s solar paradigm, making it feasible for more residents to ‘go solar.’ This was accomplished through increased awareness and education and breaking down financial, technical and inertial barriers that usually exist during the solar purchasing process.

Find the final report, a video highlighting Solarize La Plata Projects and more at fourcore.org/Residential/Solarize.aspx.

"The program made it easy and was a good push for us. We had been thinking about doing it, but this process pushed us to do it. It helped to have it available for a limited time."

- Erika Brown

Solarize La Plata results

101 Solar contracts signed
522 Kilowatts committed
14,175 Metric tons of carbon pollution prevented over the next 25 years
$2,173,000 Infused into the local economy
60-65% remains circulating in Southwest CO

4CORE is a 501(c)(3) non-profit organization. Copies of 990s and audits can be found at fourcore.org.

2014 Financials

How was 4CORE funded?

$200,005 total

- State Grants
- Federal Grants
- Local Grants & Individuals
- Utilities
- Municipalities
- Sponsors
- Fee for Service
- Campaigns
- Fundraising & Other

How were funds spent?

$280,615 total

- Energy Efficiency
- Education & Training
- Innovative Solutions
- Information Hub
- Fundraising & Other

We are grateful for the financial support of the following local funding partners in 2014:
In Cooperation,
Werner Heiber, 4CORE Board Chair

4CORE is the only regional non-profit specializing in resource efficiency, continuing our commitment to inspire residents, businesses and communities to save and use energy more efficiently. The monetary savings we generate will stay in our local economy, making it more resilient and able to adapt to change. A blog of the American Council for an Energy-Efficient Economy stated:

“Communities that embrace energy efficiency are more ‘resource resilient.’ That is, energy efficiency reduces a community’s natural resource demands, enabling it to instead spend its income on needs that directly benefit the local economy, including other resiliency measures.”

Placing the potential savings into perspective, all energy expenditures combined in La Plata County – electricity, fuel, natural gas and propane - amount to about $200 million per year. Assuming we achieve a 1% reduction in energy use per year, two million dollars would be left in our local economy – a considerable economic boost!

4CORE will be revisiting its business plan in 2015 to ensure we are meeting the needs of our Local Funding Partners and are providing our community with programs that benefit it most. I invite you to join us by supporting our efforts with a monetary contribution or by volunteering your time.

In Cooperation,
Werner Heiber, 4CORE Board Chair

Contact 4CORE to donate and learn more about ways to save:
www.fourecore.org • 970.259.1916 • info@fourecore.org

Alternative Transportation Fuels

Under the Refuel Colorado Fleets program 4CORE assisted vehicle fleets, fuel providers and auto dealers in La Plata and Montezuma Counties with assessing the viability of alternative fuel vehicles (AFVs) through Energy Coaching. Organizing stakeholder meetings, conducting fleet audits and disseminating information on AFV models, fueling infrastructure, incentives and tax credits for AFVs and the associated infrastructure were all components of Energy Coaching. 4CORE customized Energy Coaching services for eight (8) fleet managers in 2014 based on their needs. Four public meetings were held to showcase AFVs, answer questions, dialogue about infrastructure and provide information on the latest technologies. Two additional meetings were held with a small group of stakeholders to best determine how Southwest Colorado could overcome the “chicken and egg” dilemma associated with compressed natural gas (CNG) vehicles and fueling infrastructure.

Looking Ahead

116,159
Dollars saved through services

5,892
People served

188
Families pledged to keep homes healthy

806
Metric tons of greenhouse gases prevented

11
Businesses assessed and/or upgraded

81,559
Dollars brought in to region

Photo by Sarah Rank