BOARD MEETING MINUTES
(August 26, 2015)

Location
Alpine Bank
1099 Main Ave.
Durango, CO

Board Members Present:
Werner Heiber
Kurt Schneider
Paul Senecal
Peter May-Ostendorp
Jack Turner
Laura Moorefield

Absent:
Mark McKibben
Heather Erb
Marybeth Miles

4CORE Staff in Attendance:
Karen Streeter, Executive Director

Guests:
n/a

CALL TO ORDER – Werner calls meeting to order at 3:09pm.

➢ No introductions. No guests.

OLD BUSINESS
➢ Review & approval of the previous meetings minutes (July 23, 2015)
  ○ Motion: Laura moves, Peter seconds. Motion passes 6 vs. 0.

NEW BUSINESS
➢ Education program outreach committee:
  ○ Concept: part of our mandate is to hold educational events. Committee to tap community expertise on what topics, speakers, etc. to include in an educational program.
  ○ Werner asks if anyone has questions/doubts about the committee.
  ○ Peter: maybe don’t put it forth as a committee, just solicit input from local experts so there isn’t a perception of too high a level of commitment.
  ○ Kurt: agree, and we also need to get in events for this year, make it quick
  ○ Paul: we should do water, potentially through films
Kurt: methane issues, what’s going on with the hot spot, bring people down from CU/Denver? To
discuss the methane study

Werner: HomeRx how-to session; simple upgrades that you can do to. Who else should we
contact? Dan Olson, Marybeth Miles.

Kurt: coordinate HomeRx session with give-away of a bunch of our upgrade SWAG (e.g.
showerheads, aerators, etc.)

Werner: agrees that more formal committee can wait until next year, but immediate need is to get
input on upcoming events to close out 2015

➤ Financial Update, Kurt Schneider, Treasurer
  • Burn rate around $14k/month.
  • 4CORE will not need to support any major expenses associated with Solarize Archuleta due to
funding from town of Pagosa Springs
  • Without raising highlighted sums (sponsorships, board contributions, fundraising, etc.), projecting
depleting operating reserves to $6,100 by EOY. Refuel CO will increase revenue by $5,500.
  • IRS 990 has been filed. Some listing of contributions were corrected.

➤ Program/operational updates, Karen Streeter, ED
  • Really pushed the city proposal pretty aggressively, but drove the city proposal directly from the
sustainability plan
  • County budget amount is $27,900
  • Letter of intent out to Ben and Jerry’s for $18k as a match with the EPA grant
  • Patagonia grant ($12k) could be used to expand water conservation programs, basic home audits,
education, expanding website info
  • Coca Cola emphasizes water stewardship, could be a tie-in to local distribution center
  • Capt. Planet Foundation ($2.5k) would be used for youth advisory board
  • US Bank Foundation ($5k) due end of September
  • Sarah has suggested outreach to LPEA on EV charging stations to meet match fund requirements
on Colorado Energy Office grants on EV charging
  • Program Manager candidate has declined; continuing the search process, but in the meantime, we
may need to fill in to be able to field calls for Solarize Archuleta
  • Karen pushing Theresa to develop a more aggressive marketing plan.
  • Going through the website with Theresa to clean up website, make sure info is relevant. Later
want to revise the website
  • Solar barn-raising/EPA environmental justice: we’re ready to move into planning and design; we
have go-ahead from LPEA on Southwest Horizons Ranch site. More than enough capacity at that
site.

➤ Board of Directors Initiatives
  • LPEA Funding Work Session
Jack wants to see follow-through on the request from LPEA on support areas. I think it’s important that there’s a meeting with Karen, Mike D., certain board members

Kurt: is Mike ready to have that discussion? → Jack: yes

Peter: do we have the meeting first, or do we come armed with more ideas?

Laura: why don’t we set up a meeting with Mike D. 2 weeks out, then have our internal meetings in the meantime?

Jack: next LPEA board meeting is 9/16

Pete: our goal would be to schedule a meeting with Mike D. and Karen 9/9 – 11. Setting up work session for 9/2 on development of a strategy.

**Action:** Pete to set up meeting after Green Business Roundtable at Durango Coffee Company, 1:30-3pm Wednesday 9/2 to prep for further LPEA engagement. Details to follow.

**Board Development**

**Action:** Kurt to inquire with Tom Holcomb on his interest in continuing with the BoD

Werner: I would like to look at the skills that we’re missing, not just specific individuals. Banking, economic development, educators (youth engagement?), realtors, builders, architects, community advocates

Karen’s criteria: construction, banking, architects, marketing and PR, someone from Mercury, possibly Mercy, Stone Age Tools

Laura Moorefield: we need a better elevator pitch to help with outreach to board members, fundraising, etc.

**Action:** Karen to work with Laura and other board members on development of more concise elevator pitch for fundraising, board development purposes.

**CALL TO ACTION**

**SCHEDULE BOARD MINI FUNDRAISING EVENTS**

**ATTEND SOLARIZE ARCHULETA KICKOFF MEETING, 9/16 4-6PM**

**ADJOURNMENT** – MEETING ADJOURNED AT 5:00 PM.

**Next Meeting:** Thursday, September 24, 2015 at 3pm.

Respectfully submitted by:
Peter May-Ostendorp, Secretary, 4CORE Board of Directors