

**BOARD MEETING MINUTES**

(August 26, 2015)

**Location**

Alpine Bank  
1099 Main Ave.  
Durango, CO

**Board Members Present:**

Werner Heiber  
Kurt Schneider  
Paul Senecal  
Peter May-Ostendorp  
Jack Turner  
Laura Moorefield

**Absent:**

Mark McKibben  
Heather Erb  
Marybeth Miles

**4CORE Staff in Attendance:**

Karen Streeter, Executive Director

**Guests:**

n/a

**CALL TO ORDER** – Werner calls meeting to order at 3:09pm.

- No introductions. No guests.

**OLD BUSINESS**

- Review & approval of the previous meetings minutes (July 23, 2015)
  - **Motion:** Laura moves, Peter seconds. Motion passes 6 vs. 0.

**NEW BUSINESS**

- Education program outreach committee:
  - Concept: part of our mandate is to hold educational events. Committee to tap community expertise on what topics, speakers, etc. to include in an educational program.
  - Werner asks if anyone has questions/doubts about the committee.
  - Peter: maybe don't put it forth as a committee, just solicit input from local experts so there isn't a perception of too high a level of commitment.
  - Kurt: agree, and we also need to get in events for this year, make it quick
  - Paul: we should do water, potentially through films

- Kurt: methane issues, what's going on with the hot spot, bring people down from CU/Denver? To discuss the methane study
- Werner: HomeRx how-to session; simple upgrades that you can do to. Who else should we contact? Dan Olson, Marybeth Miles.
- Kurt: coordinate HomeRx session with give-away of a bunch of our upgrade SWAG (e.g. showerheads, aerators, etc.)
- Werner: agrees that more formal committee can wait until next year, but immediate need is to get input on upcoming events to close out 2015
- Financial Update, Kurt Schneider, Treasurer
  - Burn rate around \$14k/month.
  - 4CORE will not need to support any major expenses associated with Solarize Archuleta due to funding from town of Pagosa Springs
  - Without raising highlighted sums (sponsorships, board contributions, fundraising, etc.), projecting depleting operating reserves to \$6,100 by EOY. Refuel CO will increase revenue by \$5,500.
  - IRS 990 has been filed. Some listing of contributions were corrected.
- Program/operational updates, Karen Streeter, ED
  - Really pushed the city proposal pretty aggressively, but drove the city proposal directly from the sustainability plan
  - County budget amount is \$27,900
  - Letter of intent out to Ben and Jerry's for \$18k as a match with the EPA grant
  - Patagonia grant (\$12k) could be used to expand water conservation programs, basic home audits, education, expanding website info
  - Coca Cola emphasizes water stewardship, could be a tie-in to local distribution center
  - Capt. Planet Foundation (\$2.5k) would be used for youth advisory board
  - US Bank Foundation (\$5k) due end of September
  - Sarah has suggested outreach to LPEA on EV charging stations to meet match fund requirements on Colorado Energy Office grants on EV charging
  - Program Manager candidate has declined; continuing the search process, but in the meantime, we may need to fill in to be able to field calls for Solarize Archuleta
  - Karen pushing Theresa to develop a more aggressive marketing plan.
  - Going through the website with Theresa to clean up website, make sure info is relevant. Later want to revise the website
  - Solar barn-raising/EPA environmental justice: we're ready to move into planning and design; we have go-ahead from LPEA on Southwest Horizons Ranch site. More than enough capacity at that site.
- Board of Directors Initiatives
  - LPEA Funding Work Session

- Jack wants to see follow-through on the request from LPEA on support areas. I think it's important that there's a meeting with Karen, Mike D., certain board members
- Kurt: is Mike ready to have that discussion? → Jack: yes
- Peter: do we have the meeting first, or do we come armed with more ideas?
- Laura: why don't we set up a meeting with Mike D. 2 weeks out, then have our internal meetings in the meantime?
- Jack: next LPEA board meeting is 9/16
- Pete: our goal would be to schedule a meeting with Mike D. and Karen 9/9 – 11. Setting up work session for 9/2 on development of a strategy.
- **Action:** Pete to set up meeting after Green Business Roundtable at Durango Coffee Company, 1:30-3pm Wednesday 9/2 to prep for further LPEA engagement. Details to follow.
- Board Development
  - **Action:** Kurt to inquire with Tom Holcomb on his interest in continuing with the BoD
  - Werner: I would like to look at the skills that we're missing, not just specific individuals. Banking, economic development, educators (youth engagement?), realtors, builders, architects, community advocates
  - Karen's criteria: construction, banking, architects, marketing and PR, someone from Mercury, possibly Mercy, Stone Age Tools
  - Laura Moorefield: we need a better elevator pitch to help with outreach to board members, fundraising, etc.
  - **Action:** Karen to work with Laura and other board members on development of more concise elevator pitch for fundraising, board development purposes.

**CALL TO ACTION**

SCHEDULE BOARD MINI FUNDRAISING EVENTS

ATTEND SOLARIZE ARCHULETA KICKOFF MEETING, 9/16 4-6PM

**ADJOURNMENT** – MEETING ADJOURNED AT 5:00 PM.

**Next Meeting:** Thursday, September 24, 2015 at 3pm.

Respectfully submitted by:

Peter May-Ostendorp, Secretary, 4CORE Board of Directors