

4CORE Board Meeting Minutes – Thursday, Nov. 6th, 2014

Written by: Werner Heiber

Attending: Kurt Schneider, Peter May-Ostendorp, Paul Senecal, Enid Brodsky and Werner Heiber

Missing: Mark McKibben, Mary Beth Miles and Lew Pratsch

1. Update by Kurt Schneider of ongoing 4CORE activities

Kurt Schneider's discussed a summary identifying his responsibilities and program activities, which is attached to the email containing these minutes. The most discussion time was spent reviewing HomeRx, the reasons why the board at the last meeting voted to switch over to a referral program managed by 4CORE staff, its consequences to 4CORE and how to increase interest in the program. Kurt is hoping that the implementation of the LPEA rebate program, which will increase the total rebate available for city residents to \$400, will increase demand. Identified as a priority, 4CORE staff and the board need to come up with inventive ideas how to promote the program besides using resource efficiency and potential savings as the main draw. Knowing that 87% of homes have health and safety issues, we may want to increase the visibility of these two instead of making resource efficiency and potential savings our main selling point. We also discussed the use of volunteers, the key to the success of the Solarize program. Ideally these would be neighbors whose house has undergone an audit.

2. Gregg Dubit's Good Bye Party

After checking several dates with Gregg, including two Fridays in November, the board selected Wednesday, Nov. 19th for his Good Bye party. It will be held from 5 to 6:30 pm at the Brew Pub at 117 College Drive opposite the General Palmer hotel. Teresa has compiled a list of invitees which she will send out ASAP. She has selected finger food to be purchased by 4CORE, while all drinks are purchased individually.

Werner is collecting voluntary donations from the board for a present for Gregg. Considering his years of service and dedication we are planning to give him a gift certificate for one of our local restaurants. Suggested were Ken and Sue's, Eolus, Cyprus Cafe and Seasons's. Please feel free to make any other suggestions. Besides the gift certificate, we are also intending to present him with some funny ones like a rubber or toy chicken to distract his dogs from his neighbor Davin Montoya's flock, who happens to be a LPEA board member. Other suggestions are a bumper sticker about listening skills, a set of the Resource Smart Business presents given out to participants, old energy efficiency books sitting around on our book shelves. Any other suggestions are greatly appreciated.

3. Board Development

This discussion ranged from who will stay on the board, to what expertise and background we are missing and the formation of a potential advisory committee.

- Kurt Schneider, Paul Senecal, Peter May-Ostendorp, Tom Holcomb, Lew Pratsch and Werner Heiber all agreed to stay on the board, while Enid Brodsky decided to step down. We are still waiting to hear from Mark McKibben and Mary Beth Miles.
- There was general agreement that we would like to recruit a few more selected board members. Specifically, we are seeking individuals helping 4CORE to increase visibility in our community and fundraising expertise. Yet, at this critical stage in 4CORE's existence as an organization, passion and commitment to its mission are as or more important than any specific background someone may have.
- New board candidates need to be identified as soon as possible to give us sufficient time to talk with them and provide the needed background information about 4CORE. Robert Lea, who used to lead the Solarize program, was singled out specifically. For our LPEA representative we would like Britt Bassett or Heather Erb to join the board, a decision which will depend on LPEA's input.
- The formation of an advisory board met with mixed input. Enid's experience has been that advisory boards soon become forgotten not meeting the expected role guiding an organization. Yet, we also know that Sam King would like to join such a board.
- There was general agreement that we need to organize a resource efficiency summit including all funding partners. This event would be organized early next year and focus on resource efficiency programs and benefits to the larger community. Other organizations to be invited are, the Economic Alliance, Business Chamber or the Regional Housing Alliance and more.
- The 4CORE survey originally prepared by Gregg Dubit will be rewritten by Kurt Schneider and submitted to all of our funding partners.

Next board meeting: Thursday, Nov. 20th, 2014.